NEW
WORK
SE

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XING provides advice and support to its more than 18 million members during the upheaval processes in the world of work. In an environment marked by a shortage of skilled workers, digitalization, and changes in values, XING helps its members achieve as harmonious a work/life balance as possible: For a better working life.

Data Analyst - A/B Testing (m/f/x)

A challenging task

- XING and it's new mother company New Work SE have been conducting A/B-Tests for years in a lot of different ways
- In a cross-company initiative, we want to improve and standardise A/B-Testing and lift it to the next level
- The Digital Analytics Teams play a central part in that initiative and A/B-testing in general, together with Business Analytics, Product Owners, User Insight and Tech Teams
- As a Digital Testing Analyst you will be the Testing Expert of the Digital Analytics Teams

Specifically, you will

- support, consult and educate your team in setting up, measuring and analysing A/B-Tests correctly
- work together cross-BU with the Business Analytics teams to:
    - determine standard use cases and relevant methods for test analysis
    - implement these standards into a test script library (in Python, R or similar)
    - educate and consult Product Owners

- work primarily with Adobe Analytics data, but also with Backend Tracking
- take an active part in creating a lively Testing Community at XING and the outside Analytics world

A convincing background

- You are extremely comfortable with data and have a proven ability to leverage analytics and quantitative methods to inform and influence decision-making, including sound knowledge in experimentation statistics
- You have a good working knowledge of statistical programming in Python or R and you are proficient in SQL
- You have strong analytic skills, think ahead, manage high complexity and have a sound understanding of business needs and drivers
- You are a strong team player and communicate well
- You find a good balance between methodological rigour and pragmatism
- You like both working on specific tests as well as aggregating and consolidating tests into standard use cases in our Testscript Library
- You are no stranger to internet standards & technologies

Your qualifications

- a relevant degree, e.g. science, computer science, psychology, statistics
- proven track record in A/B-Testing or experiment analysis
- good methodological knowledge and skills: statistical test procedures, experiment design, data (pre-)processing, error correction, sample size estimation
- experience with experimentation software (e.g. Optimizely or Adobe Target) and analytics software (e.g. Google Analytics, Adobe Analytics) is beneficial
- English is a must, good German a strong plus!

An inspiring environment

We offer a dynamic environment. As well as flexible working hours, you'll have an opportunity to unleash your skills and acquire new ones. We offer a wide range of training courses in addition to German, English and Spanish lessons, regular team and offsite events, and lots of fun. We also provide free drinks and organic fruit as well as a ProfiTicket public transport ticket, restaurant vouchers and travel insurance. And let's not forget the smartphone or iPad that you can use privately. You'll also be provided with a high-end Macbook Pro, and our offices have table football tables. If you're feeling really sporty, we also have great gym deals, and various other benefits....

One Team - One Vision: XING KickOff 2018

If you have any questions please let us know!

Carolin Kammer

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